

For Immediate Release:

Contact Information:

Media Relations - Happy Hour Effect LLC
mediarelations@happyhoureffect.com
1-877-550-1744

KRISTEN K BROWN EARNS 2ND CONSECUTIVE NOMINATION IN AMERICAN BUSINESS AWARDS

Kristen K. Brown, a widow mom, author, radio host and founder of Happy Hour Effect LLC and WidowMommy.com receives 2 consecutive American Business Awards nomination.

MINNEAPOLIS, MN – May 13, 2011 – [Kristen K. Brown](#), founder and president of [Happy Hour Effect LLC](#) and [WidowMommy.com](#), is a Finalist in the **Executive of the Year** category for the American Business Awards.

[Happy Hour Effect®](#) is a stress management and work/life balance company started in Minneapolis, Minnesota by [Kristen Brown](#) after extreme work and personal stress in her own life following the unexpected death of her husband when their daughter was just an infant. Ms. Brown states, "When I started [Happy Hour Effect®](#), I knew I wanted to pay it forward and help people live better lives no matter how challenging their situation. Every day that's what I strive for – to help people find their balance."



Since its launch in 2009, [Happy Hour Effect®](#) and Ms. Brown have sponsored Hollywood events, been featured in print, television, radio and online, spoken and written articles about work stress and overcoming challenges, participated in multiple tradeshows and secured retail distribution. Ms. Brown's memoir, *The Best Worst Thing*, will be released on May 24th, 2011 and *The Happy Hour Effect Training & Education Series* of video, audio and book products is available online. "When I think about owning a company, it's about much more than money. For me it's about passion and fulfillment in what I'm doing. That's what drives me," says Ms. Brown.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small. More than 2,800 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 40 categories. Finalists were chosen by business professionals nationwide during preliminary judging in April and May. Stevie Award winners will be selected from among the Finalists in each category next week by members of 10 specialized final judging committees. More than 150 executives will have participated in judging this year.

This year's Stevie Award winners will be announced during the annual gala on Monday, June 20th in New York City. More than six-hundred executives from across the U.S.A. are expected to attend. The event will benefit Camfed (camfed.org), which fights poverty and HIV/AIDS in Africa by educating girls and empowering women to become leaders of change. The ceremonies will be broadcast on radio nationwide by the Business TalkRadio Network.

Details about The American Business Awards and the list of Finalists in all categories are available at www.stevieawards.com/aba.

**For more information about Kristen Brown and her work, please visit:
www.KristenKBrown.com**

###